



ADEQUAN/FEI
NORTH AMERICAN
**JUNIOR
& YOUNG
RIDER**
CHAMPIONSHIPS
PRESENTED BY GOTHAM NORTH

KENTUCKY HORSE PARK
LEXINGTON, KENTUCKY
JULY 17 - 22, 2012



CORPORATE SPONSORSHIP LEVELS

2012 Adequan®/FEI North American Junior and Young Rider Championships

Presented by Gotham North



The premier equestrian competition in North America for junior and young riders, age 14-21. Young equestrians come from the United States, Bermuda, Canada, Mexico, Puerto Rico, and the Caribbean Islands to vie for Championships in the three Olympic equestrian disciplines of **show jumping**, **dressage**, and **eventing**; plus, for the first time in 2008 the Western-style discipline of **reining** and in 2011, the discipline of **endurance**. The competition is run under rules of the FEI (Federation Equestre Internationale, the international governing body for equestrian sport) and represents the only FEI championship held annually in this continent.

Alumni consistently represent the United States on senior teams, including at the Olympics and World Championships.



CORPORATE LEVEL SPONSORSHIP

PA Announcements throughout the event

Banners in high visibility areas (4)

Branded Jump on XC Course

Banners on XC Course (4)

10' x 10' Tent in Trade Fair for Sales/Display

One (1) full-page, four-color advertisement in Official Event Program

Recognition on Sponsor Page in Official Event Program

Recognition, including hyperlink, on Official Event Website Sponsor Page

Recognition on Electronic Scoreboard

One (1) reserved table in Hospitality Pavilion with 8 passes

Two (2) parking passes

Eight (8) Official Event Programs

Access to one (1) golf cart during event

Fee - \$10,000



GOLD LEVEL SPONSORSHIP

PA Announcements throughout the event

Banners in high visibility areas (2)

Banners on XC Course (2)

10' x 10' Tent in Trade Fair for Sales/Display

½ page, four-color advertisement in Official Show Program

Recognition on Sponsor Page in Official Event Program

Recognition, including hyperlink, on Official Event Website

Sponsor Page

Recognition on Electronic Scoreboard

Four (4) Hospitality Pavilion passes

One (1) parking pass

Four (4) Official Event Programs

Fee - \$5,000



SILVER LEVEL SPONSORSHIP

PA Announcements throughout the event

Banners in high visibility area (1)

Banners on XC Course (1)

½ page, four-color advertisement in Official Show Program

Recognition on Sponsor Page in Official Event Program

Recognition, including hyperlink, on Official Event Website

Sponsor Page

Two (2) Hospitality Pavilion passes

One (1) parking pass

Two (2) Official Event Programs

Fee - \$2,500

BRONZE LEVEL SPONSORSHIP

PA Announcements throughout the event

Banners in high visibility area (1)

1/4 page four-color advertisement in Official Show Program

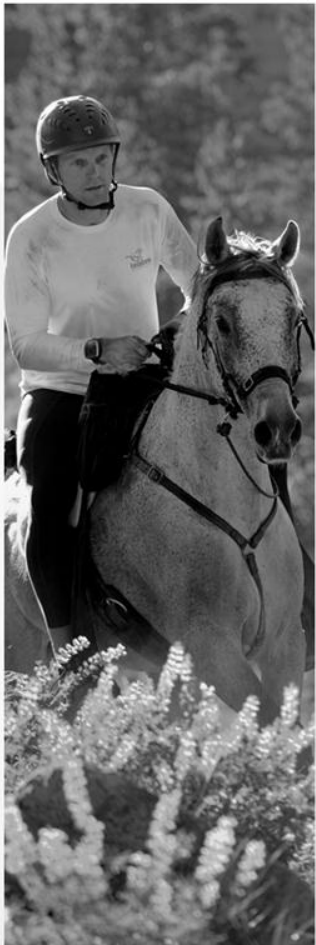
Recognition on Sponsor Page in Official Event Program

Recognition, including hyperlink, on Official Event Website

Sponsor Page

Recognition on Electronic Scoreboard

Fee - \$1,500



CONTACT INFORMATION

Scott Carling

United States Equestrian Federation

scarling@usef.org

(859) 225-6928

